User Experience Design Services
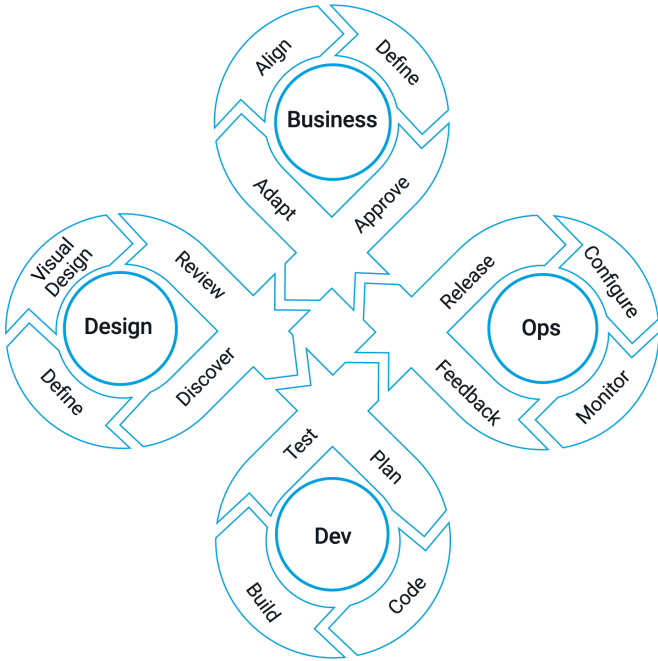
Entando Professional Services Packages

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Entando is the leading application composition platform for building enterprise web applications on Kubernetes.
The Entando Platform removes barriers imposed by modern technologies to accelerate UX innovation on Kubernetes. Entando Professional Services empowers you to win and retain more customers by optimizing the performance and impact of your Entando-based solution. Our UX Design Services package offers a variety of tools and processes to best utilize the platform's capabilities. We'll work with you to customize service options to satisfy your business requirements and reach design targets.

User Experience Design Services options:

- Benchmark Analysis
- UX Advisory Services
- UX Assessment
- UX Analytics
- Design System Manager (DSM) Services
- UX/UI Design Implementation
- Usability Testing

Deliverables:

- In-depth case studies to determine how your application stacks up against the competition
- Digital touchpoint analysis to establish uniform branding
- A UX evaluation performed using your preferred tools to close any gaps in analysis
- Recommendations to improve UX design
- Delivery of a robust design system
- Design implementation sprints to deliver a viable UX proposal
- Usability Testing to baseline UX metrics and identify opportunities for improvement

Get expert UX analysis

At Entando, we understand that fresh perspectives and collaboration spearhead innovation. The UX Design Services package comprises a comprehensive set of UX assessments to guide the modernization of your application's usability and branding.

The **Benchmark Analysis** option compares your current application to competitor solutions, while **UX Advisory Services** proposes actions to give your UX design an edge. Our **UX Assessment** analyzes the digital touchpoints to normalize in your brand ecosystem. **UX Analytics** uses existing data and your preferred performance evaluation tools to generate independent digital and visual analytics.

Design and implement a UX that meets customer needs

A relevant, full-featured UX requires a solid infrastructure that accommodates strategies for experimentation and evolution. The UX Design Services package offers design system creation and implementation to lay the groundwork for UX templates, as well as Usability Testing to align your design with customer behaviors and needs.

The **Design System Manager (DSM) Services** option delivers a design system grounded in standard design principles, a style guide, a pattern library, and best practices/processes to evolve the system. **UX/UI Design Implementation** offers iterative sprints that prioritize requirements, design work, and feedback from stakeholders to produce an interactive design compatible with standard UX tools (e.g. InVision, Figma, Axure). This design will include components such as CSS and image assets for immediate use by your development team. To ensure you're attuned to your customer base, our **Usability Testing** conducts video Interviews with 10 target users while they interact with a product/service. These interviews monitor user engagement and may include task analysis and needs assessment.

About Entando Professional Services

Entando Professional Services collaborates with customers to foster success in their digital evolution. Entando comprises a global team with extensive experience in a variety of industry sectors, including telecommunications, e-commerce, travel and digital entertainment. We will guide you through critical milestones and decisions, alleviating pain points and supporting or assuming ownership of governance, architecture, infrastructure, delivery and training.